

# AIDEPI

## The Italian Association of Confectionery and Pasta Industries

# AIDEPI

- Founded on 1 January 2011 from the merging of:
  - AIDI – Italian Association of Confectionery Industries
  - UNIPI – Italian Union of Pasta Industries
- Specifically, AIDEPI sectors are as follows:



# In figures

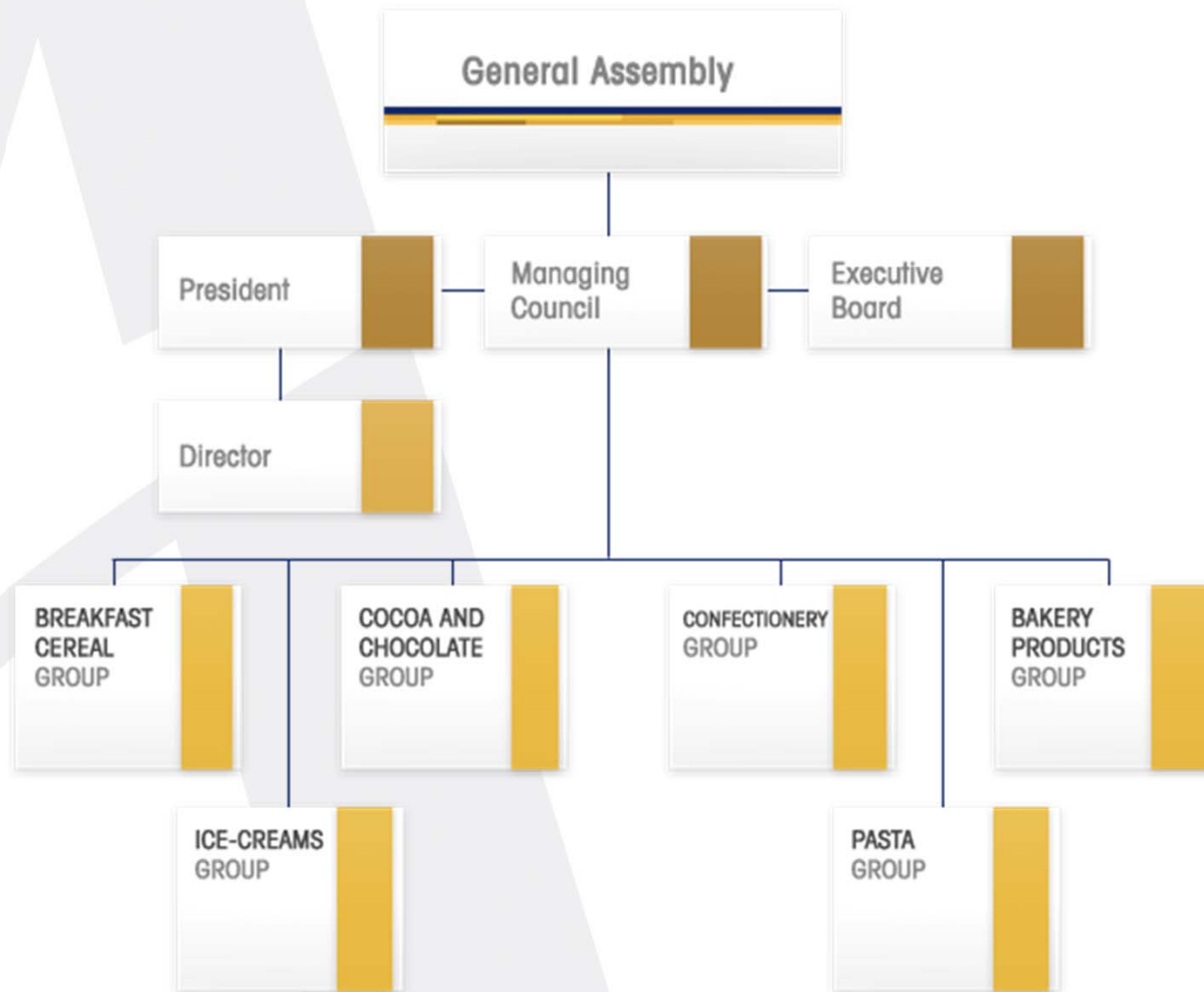
- 130 members
- 80% share of the Italian confectionery and pasta market
- € 18,2 billion euros turnover
- 14% of the Italian food turnover
- € 5 billion euros of export (20% of the national food export)

	2012	
	Confectionery	Pasta
Total Production [t]	1.945.650	3.326.750
Turnover [mio €]	13.062,3	4.605
Manufacturers [N]	220	120
Employees [t]	28.000	7.500
Agricultural raw material used [t]	1.800.000	4.314.000
Export [mio €]	3.046,4	1.937

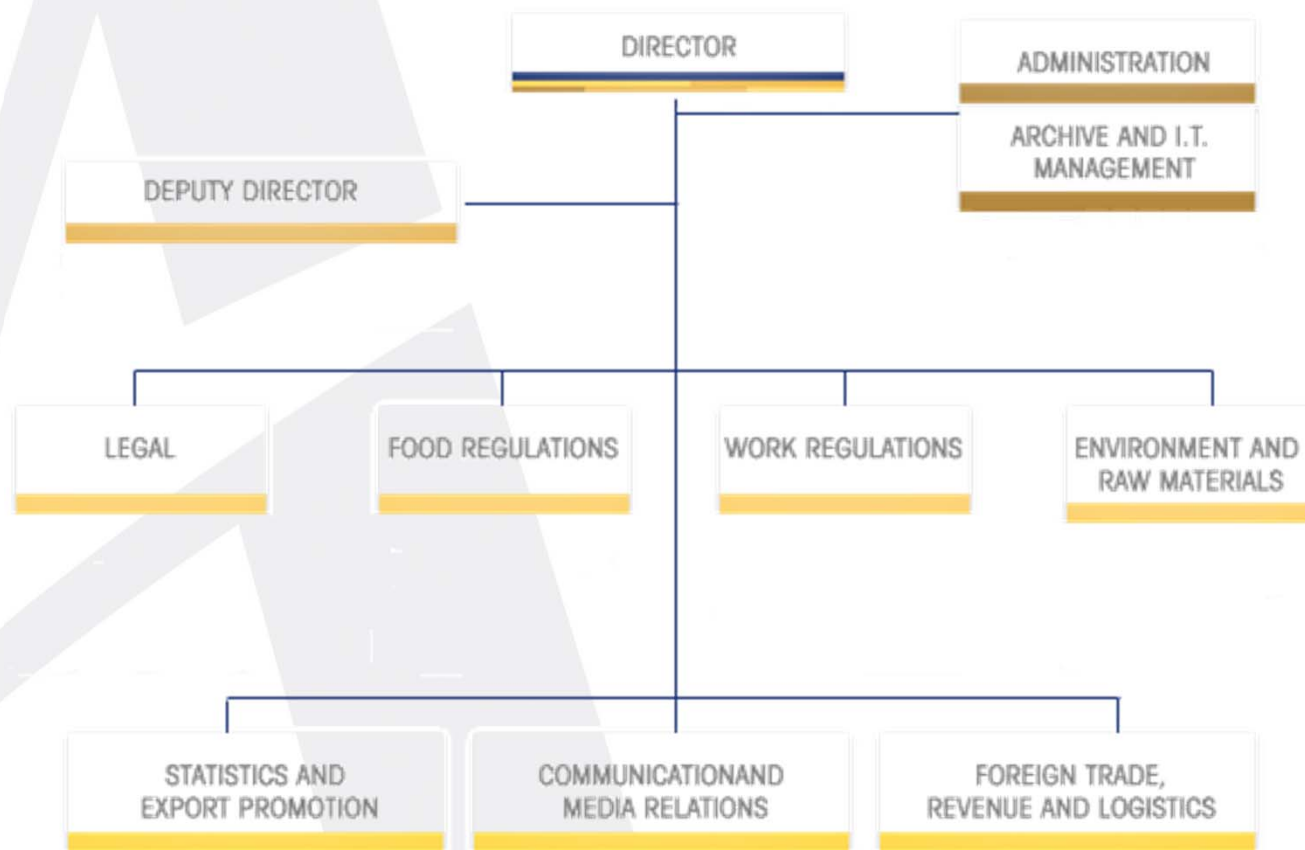
# Mission

1. Promote the **culture of quality** involving members in workshops, seminars, trainings, enforcement guidelines, etc.
2. Represent and disseminate the **values** that our members express: quality and safety of industrial products, protection of national tradition, transparency in consumer information.
3. Support the **competitiveness** of companies promoting a regulatory framework that allows Italian companies to operate on an equal footing with competitors from other countries.
4. Spread the **knowledge** of products represented abroad.

# Organization Chart



# Operative Structure



# Relational System



*Thanks for your attention*



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